

# PATRIOT NATION

*Honoring our American Heritage  
Fighting for America's Future*



Television Overview & Sponsorship

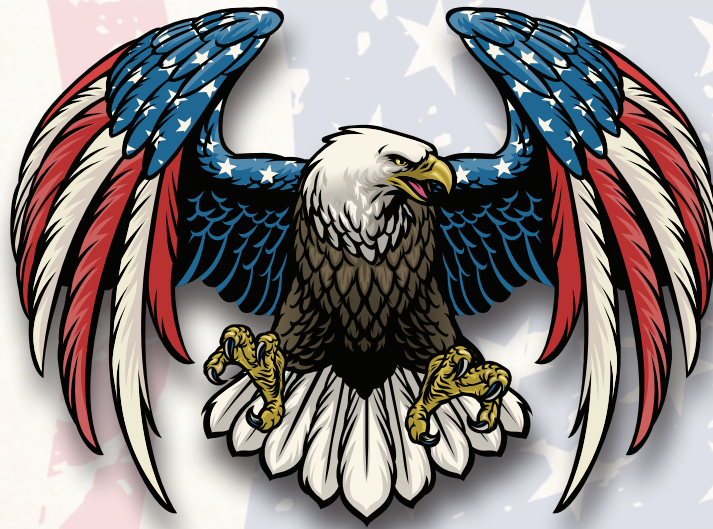
A 26-Episode Television Series Showcasing

AMERICA'S PREMIERE PATRIOTIC EVENTS & AMERICAN HERITAGE SITES

★  
**3rd Quarter 2024**

**ICEMAN**  
TELEVISION





# PATRIOT★NATION

## Television Overview & Sponsorship

### A 26-Episode Television Series Showcasing

America's Premiere Patriotic Events, Recording Artists & the Countries Suicide Pandemic

**P**atriot Nation is being produced for an American television audience. The Series features the country's premiere patriotic events and American cultural landmarks with celebrity country music stars and dignitary interviews. Content includes a variety of high impact film shoot locations selected to inspire an American audience with national pride. The footage collection process is complete and the series is ready for post-production.

The series will showcase the national suicide pandemic along with resources available as part of the *Suicide Prevention and Mental Health Campaign*. The **988 Vets Press - 1** Help Line for Veterans will be featured throughout the series.

In Broadcast Association with



*Television and Segment Sponsors now being accepted*



*In association with*



SAVANNAH ENTERTAINMENT

*Creator/Co-Executive Producer*



# SYNOPSIS

MAKE A LASTING IMPACT

## “Arise for America’s Future”

**I**ceman Productions™ in collaboration with Savannah Entertainment™ has been commissioned to produce a patriotic 26-episode television series cleared for broadcast in America. The series commemorates our American Heritage while paying tribute and honoring our troops and veterans. The series, working titled **Patriot Nation** will be syndicated through a comprehensive network of regional cable and on-line streaming platforms which include *AIM Country Music Television with Comcast, Iceman Extreme Sports on Roku, Apple TV, and Amazon Fire, Android TV* and on the *NRB Television Network* reaching 42+ million viewers including Canada and the UK, per each episode airing.



Produced for an American television audience, **Patriot Nation** features the country’s premiere patriotic sites, events, concerts and rallies. Content includes a variety of high impact film shoot locations selected to inspire an American audience with national pride. The series showcases a variety of festivity highlights and musical performances captured from several historic sites and mass consumer attended events attracting more than 3 million attendees annually. The foundation for the series is American Patriotism and Pride utilizing Motorcycle Enthusiasts and Country Music fans. **Patriot Nation** focuses on what makes our nation great and looks back at heritage sites to explore the valor and courage of our founding fathers and early patriots.

Specially produced segments showcase the veterans’ heart felt **Stories of Valor**. Engaging celebrities along the way, some concert highlights and music video footage are shown providing a message of love and hope for America, with ardent passion to return America back to its greatness. Our hosts provide a detailed look the national pandemic pertaining to suicide, especially among our military, veterans and youth.

**Patriot Nation** is being produced as a prime time “magazine style” television series with syndicated broadcast throughout North America and select European countries. *Iceman Productions™* is a full-service promotions company specializing in television production and syndicated broadcast of “*Network Ready to Air*” programming. Each of the unique episodes will hold the armchair viewers steadfast to Americas beauty and valor.

All programming is slated for broadcast the 3rd quarter of 2024.





# PATRIOT★NATION

## Sponsor Benefits

### SYNDICATED TELEVISION BROADCAST, PATRIOTIC SITES, EVENTS & PEOPLE

**P**atriot Nation offers sponsors national exposure through a combined multi-media campaign including syndicated television broadcast, On-Line Streaming, live consumer events/performances, radio and print media campaigns. The series will be enhanced by the country music industry with production of a compilation *Patriot Nation* country music CD. A portion of the proceeds will support the *Children of Fallen Heroes Fund* of *The Stars Foundation*™. *Patriot Nation* provides sponsors with access to one of the finest patriotic and military audiences better known as “Super Consumers.” Active military personnel are young and affluent and receive an average annual compensation of more than \$54,000.00 (vs. \$33,700 for all U.S. adults). Nearly 55% of them are married and are heads of household.

#### Category Exclusivity

Title and/or Presenting positioning within 26 episodes  
Category exclusivity for product/service as defined in production and broadcast agreement

#### Television

Title and/or secondary positioning within nationally broadcast  
Commercial inventory guaranteed  
Customized featured product highlights & segments  
CEO “on-air” interview and sponsor profile  
Bumpers “This program brought to you by”...  
Supportive voice over sponsor commentary  
Opening/closing credits  
Brand exclusivity

#### Promotional & Rights

VIP Exclusives, Entertainment & Hospitality  
Celebrity Meet & Greet – Major Sponsors  
Rights to use logos in non-associated campaigns  
On-site appearances of celebrity host team for  
Corporate and/or dealer/Ride Stop By

#### Advertising

Inclusion in pre-promotional commercial spots  
Inclusion in Eastern US Billboard Campaign  
Sponsor showcase on The Stars Foundation website  
Merchandising, Endorsements & retail opportunities

*Delivering Networks with Quality Programming and  
Sponsors with a Creative Television Campaign  
Is Our #1 Business...*



**ICEMAN**  
TELEVISION

God Bless America

PATRIOTISM ★ COURAGE ★ HONOR ★ SACRIFICE



# TREATMENT

MAKE A LASTING IMPACT

## “Arise for America’s Future”

**F**ollowing the first commercial break, our hosts introduce the viewer to the featured event highlights intermixed with high impact partner content segments. The entire series is built within the framework of a “Magazine Style” easy-to-follow production format, proven to hold the armchair viewer, while providing a “*Patriotic Flavor*” with the celebrities, dignitaries, and hosts. After another commercial break, we feature event highlights and point-of-interest content stories. Each episode contains a close look at the heartfelt “*Stories of Valor*” from members of the Armed Forces. Content partners are showcased in specially produced segments promoting their goods and/or services.



### Production Team

**Roger J. Piggott**, a career television production maverick, produces and syndicates creative television properties including the *Caribbean Offshore Powerboat Championship Series* and *International Long Drive Golf Championships* and currently has over 350 episodes in global circulation. Roger is impassioned to execute a “*Ride for Life*” as a coast-to-coast media campaign to spread a message for *Suicide Awareness & Prevention* throughout September 2022.

#### NASCAR Celebrity On-Air Host

**Geoff Bodine** is ranked as one of the top 50 NASCAR Drivers of all time. Geoff has won the **Daytona 500**. He has won a **GOLD** Medal in the **OLYMPICS** for the men and **BRONZE** for the women in the sport of **Bob Sled Racing** and helped design the aerodynamic bobsled that won **GOLD**. He holds 3 **Guinness World Book of Records**. Geoff has been an avid motorcycle enthusiast for more than 40 years.



#### Nashville Celebrity On-Air Host

**William Blake** is a Nashville TN native born and raised as a 3rd generation artist, with the passion for creating music embedded in his DNA. Blake is one of the most versatile musicians to live in Music City. He has been a songwriter since 2005, a performer since 2008 and producer since 2012 and recently accompanied *Dolly Parton* on her new CD.



After a final commercial break, we bring the viewer back to the Hosts for a final wrap that includes a “Sneak Peak” look at the next week’s profiled episode. Programming represents 26 weeks on national television contracted by network partners providing “Unlimited” broadcast. The credit roll follows with the opening theme and inset montage of the content sponsors’ logos. Production sponsors are featured as the advertisers throughout the series and are incorporated into the post-production process. Production sponsors represent the “backbone” to the production process. **IceMan Productions™** maintains 100% creative control in all areas of production along with the syndicated broadcast.





# “Ride for Life Across America”

SEPTEMBER 2024

## September is National Suicide Prevention Month



The “**Ride for Life Across America**” is a National Campaign for Suicide Prevention and the 988 Vets Press - 1 Help Line. The 5000 mile ride will generate two one-hour specials, that convey the work of activists and service groups at Media Stops from Myrtle Beach, South Carolina to Long Beach California.

The series will focus on the current pandemic of SUICIDE among *Veterans, Youth, the Homeless, and Addicts*. The **Ride for Life** television series creates a platform for discussion and will serve as a promotional tool to direct the distraught to treatment resources while providing awareness for the **National Suicide 988 Vets Press - 1 Help Line**.

**Patriot Nation** and the **Ride for Life** is presented by the well-known Nashville based charity, **The Stars Foundation**™, that currently provides global humanitarian aid in many countries and is the facilitating organization behind World Orphans Day©.



**Cheryl Robeson-Piggott** is the CEO and Founder and the organization has distributed over \$115 Million worth of goods-in-kind in the past 11 years.

A division of the Charity is called **Hearts on Fire Ministries**, led by **Roger J. Piggott**, *Senior Pastor*,

Cheryl’s husband. Roger, an ordained Street Minister, is certified by the **State of Tennessee’s Substance**

**Abuse and Mental Health Department** as a coun-selor and *The Stars Foundation* is sanctioned as one of the 50 plus faith-based organizations in the state en-couraged to distribute support materials and teach others Marketplace Ministry and how to use Narcan.

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### Fast Facts

- In 2020 Suicide was the leading cause of death of the people ages 10-14 and 25-34
- Veterans and the LGBTQ communities have the highest percentage of suicide
- Veterans have an adjusted suicide rate that 52.7 times greater than the non-veteran adult population.
- Since 9/11, 2001, over 30,000 veterans have died by suicide, which is four times more than died in Iraq and Afghanistan.
- In 2019, 6,261 veterans took their own lives. Firearms are the most means of suicide in the USA, with more than half of all suicides by firearms
- In 2019, 9% of girls attempted suicide and Native American population 25% per cent attempted suicide.
- Approximately 1 person every 31 seconds attempts suicide
- More than 700,000 people die by suicide every year. For every 1 death by suicide, there were over 25 attempted suicides



# SAVANNAH ENTERTAINMENT

## Patriotic On-Air Hosts and Featured Music Videos



**Roger J. Piggott and Rebecca Holden**

*Savannah Entertainment* the marketing arm of *The Stars Foundation*, is producing a promotional CD that will be showcased as a fund raising tool throughout the ***Patriot Nation TV series***. Various supporting artists, whose songs represent their passion for the great United States of America, will be featured throughout the series by featuring their inspirational Music Videos, with supportive commentary and one-on-one dialogue with Roger J. Piggott and Rebecca Holden.

### PROPOSED ARTISTS & MUSIC VIDEOS Sampling of Music Video Selection

- |                                      |                         |
|--------------------------------------|-------------------------|
| 1. Dolly Parton                      | "Color Me America"      |
| 2. Lee Greenwood with Home Free      | "God Bless The USA"     |
| 3. Billy Ray Cyrus                   | "Some Gave All"         |
| 4. Rebecca Holden                    | "Stars Spangled Banner" |
| 5. Lena Paige featuring Tanya Tucker | "Joan of Arkansas"      |
| 6. Craig Wayne Boyd "The Voice"      | "Old Rugged Cross"      |
| 7. Cassandra Coleman "American Idol" | "The Way it Was"        |

*Benefiting The*



**Additional video footage collected from high-profiled events will be  
incorporated into the Patriot Nation TV Series**

"My Praying Knees" Music Video Production - A collaboration with three recording artists.  
Proposed Artists, William Blake/Craig Wayne Boyd, Hunter Girl