



To Whom It May Concern;

We, The Stars Foundation™, are a 501 (c) 3 organization based out of Nashville, TN. The Stars Foundation™ has been committed to help alleviate poverty and improve the lives of children and displaced youth for over 15 years. In 2009, we launched the first World Orphans Day™ event and are the only trademarked World Orphans Day™. Each Second Monday in November, participating organizations and governmental agencies observe the day as a way to bring awareness to the plight of 153 million youth around the world who live in impoverished lives due to their circumstances. Over 60 countries have reported observance of the day and 450 Mayors in Uganda alone have proclaimed the day.

This year, World Orphans Day™ is November 13<sup>th</sup>, and we are anticipating millions of people in churches, as well as civic organizations to join us in providing resources to the hurting orphans and displaced children. Sexually exploited and child labor youth will be targeted recipients of funding as well. We partner with well respected global organizations including SOS Villages, US FUND for UNICEF, YWAM, Save the Children, and Samaritan's Feet.

The Stars Foundation™ has distributed over \$89,000,000.00 in goods in kind to organizations around the world. Domestically, we have been honored to provide goods to Disabled Veterans through DAV, estimated at 1.3 million dollars.

As the Founder of World Orphans Day™, I am asking you to join us this year in promoting the event as well as raising funds to help us send monies to the many orphanages seeking our assistance. Please review the attached World Orphans Day™ Media Kit from 2016.

I have authorized Erica Cotter, Director of College Engagement, to facilitate the college campuses in 5 states to hold events this year. Liberia, Uganda, Kenya, Guatemala, as well as Lesotho are the five main countries we will be sponsoring in 2017. Wyoming, North Carolina, Arizona, Tennessee and Kentucky colleges and universities will identify one country each to "Adopt an Orphanage" (or program) More information can be available upon request on the orphanage programs your group will be raising funds for, once a commitment has been made to proceed. We have attached a list of orphanages to adopt.

We are available to send representatives to talk with your groups. Events can be held at Walmart with our guidance and our headquarters will send out the request letters on your behalf. (Bake Sales work well there). At your college or other venues, others may want to do Car Washes, All Night Dance a Thon's, etc. Your own creative ideas are very much welcomed. Erica can advise you of some of the types of events held in other countries, and is available to answer questions. All events are self funded by each organization hosting the event.

We are excited about the bringing World Orphans Day™ onto American college campuses which will generate the social media promotion that is so greatly needed. We appreciate your consideration of this request!!



Club Presidents, please complete the form below, if you would like to be involved in World Orphans Day™ this upcoming year. We will be able to list photos and videos from each organization on [www.thestarsfoundation.net](http://www.thestarsfoundation.net) after the events. Please feel free to post videos to You Tube to talk about the date of November 13, as World Orphans Day™ and the event you are holding.

We are seeking events starting in May, through summer all the way up to November 13. We would like each event to carry a banner to showcase the date, and your club name if possible, as many of our international events have done in the past.

Thank you for being willing to make a difference in a whole orphanage or village. Your impact will be immeasurable!

Peace and blessings to all,

**Cheryl Robeson Piggott, CEO and Founder  
The Stars Foundation™ and World Orphans Day™**





**Interested Clubs, Groups, Classes, and Schools,  
please fill out the blanks and Select your Orphanage from attached file:**

We, \_\_\_\_\_ (club or group name,)

at the \_\_\_\_\_ (school name) are committed to help bring awareness and funds for the most impoverished children, the orphans of the world, by joining The Stars Foundations™ Adopt an Orphanage Program for World Orphans Day™ 2017. We are willing to host an event during the \_\_\_\_\_ (season) semester and proceeds will be sent to our "**Adopt a Orphanage Support Program**", which we have selected the orphanage below:

---

**"Orphanage Name & Country – Selected from Attached Orphanage/Program List"**

## **WORLD CHANGERS TEAM**

Our contact information and leadership is as follows:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*We will submit the proceeds to The Stars Foundation™ online donation page by selecting World Orphans Fund and The Stars Foundation™ will ship a plaque to the orphanage with the ABOVE LISTED GROUP NAME and COLLEGE or UNIVERSITY NAME, along with the check to support this orphanage within 60 days of receipt of funds.*

## **Who We Are**

World Orphans Day™ <http://www.thestarsfoundation.net/world-orphans-day3.html>

Cheryl Robeson Piggott, Founder <http://www.thestarsfoundation.net/founder.html>

The Stars Foundation™ Mission Statement <http://www.thestarsfoundation.net/mission-statement.html>

Financial Accountability <http://www.thestarsfoundation.net/financial-accountability.html>

Celebrity Supporters <http://www.thestarsfoundation.net/celebrity-supporters.html>

Honorary Chairs <http://www.thestarsfoundation.net/honorary-chairs.html>

Ambassadors of Goodwill <http://www.thestarsfoundation.net/ambassadors-of-goodwill.html>

Baby Rescue Program <http://www.thestarsfoundation.net/baby-rescue-program-3.html>

Photo Gallery History <http://www.thestarsfoundation.net/celebrities.html>



## COMPLIMENTARY TRAVEL INCENTIVE FOR DONORS

Every one of your donors that support the cause with a **\$20.00** or more donation will receive a complimentary 3 day - 2 night travel voucher stay at one of our supporting sponsor hotels.

Additional information regarding the **College Orphan Donor Support Program** or the Complimentary Travel Certificate please contact Erica Cotter personally at [ericalmeyer@yahoo.com](mailto:ericalmeyer@yahoo.com)

**Cheryl Robeson Piggott**  
**The Stars Foundation™, CEO**  
**World Orphans Day™, Founder**  
<https://www.TheStarsFoundation.net>  
<https://www.facebook.com/WorldOrphansDayFanPage>

**Roger J. Piggott**  
**Executive Producer/Director**  
**ICEMAN TELEVISION**  
USA Studio: 865-761-0417 \* Mobile: 704-978-9054  
Email: [iceman@iceman.ca](mailto:iceman@iceman.ca) \* Web Sites: [www.Iceman.ca](http://www.Iceman.ca) \* [www.TheStarsFoundation.net](http://www.TheStarsFoundation.net)

**Erica Cotter**  
**Director of College Engagement**  
**The Stars Foundation™**  
Mobile: 865-210-2214  
Email: [ericalmeyer@yahoo.com](mailto:ericalmeyer@yahoo.com)



**CONFIDENTIAL:** The information contained in this email communication is confidential information intended only for the use of the addressee. Unauthorized use, disclosure or copying of this communication is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return email and destroy all copies of this communication, including all attachments.