



**KNOXVILLE, Tenn.** The Flame of Freedom is the only Ride Sanctioned by Rolling Thunder® Inc. as a cross country Ride to the world's largest motorcycle demonstration. Each year over 900,000 people attend the spectacular POW/MIA cause event held in Washington, DC, Memorial Day Weekend.

The Rolling Thunder® Inc. Flame of Freedom announces its course and destination media stops for 2014. The event is enhanced in scope from the past several years, as the Iceman Television Production™ and The Stars Foundation™ partnership brings not only media generated stops along the route, but also a 13 episode "Made for Television" series called AMERICA RISING, featuring Rolling Thunder® Inc. and its Flame of Freedom Ride. The series, honoring our troops and veterans, is scheduled for broadcast in first quarter of 2015, and over 210 television stations have been cleared to air the series.

Rolling Thunder®, Inc.'s mission is to publicize the POW-MIA issue: To educate the public that many American Prisoners of War were left behind after all previous wars and to help correct the past and to protect the future Veterans from being left behind should they become Prisoners Of War-Missing In Action. Rolling Thunder®, Inc. is a non-profit organization totally supported by volunteers. Iceman Television Production is known to deliver sports and philanthropic television programming to 46 countries through a group of independent networks. Over 550 episodes of Offshore Powerboat and International Long Drive Golf Championships programs are currently in global distribution. Taking high impact programming to a new level with celebrities engaged by partner The Stars Foundation™ of Nashville, founded by Cheryl Piggott along with dignitaries for a dynamic philanthropic overtone to the television content, provides AMERICA RISING and The Rolling Thunder® Inc. Flame of Freedom Ride the platform for a message of reverence and honor for our American heroes. Roger J. Piggott and Cheryl Robeson Piggott are the executive team at Iceman Television Production™ executing the media events and television production.

The cross-country motorcycle journey will run from May 11 to Sunday, May 25 with riding clubs at media stops supporting the core group of Rolling Thunder® Inc. riders. The Flame of Freedom Ride was founded by John McKendree and has generated great interest with the media this year. McKendree said, "We are thrilled to have a strong team joining this year on the road, bringing participating motorcycle shops and small town America joining us in this celebration of our veterans and troops. I'm looking forward to experiencing it with friends, while meeting our fellow patriots and supporters along the way. "

We are delighted to announce that we have Grand Marshall Geoff Bodine accompanying us for a majority of the route this year and experiencing Rolling Thunder® Inc. with us in Washington, DC. Bodine, former NASCAR driver and Bo-Dyn Olympic bobsled founder, is traveling on this Patriotic ride as an avid supporter of our Armed Forces and was in the National Guard." From The Stars Foundation, Cheryl Robeson Piggott confirmed that the following celebrities and town governments are participating: Geoff Bodine, include Jeff Bates, Rockie Lynne, Ms North American Globe, Dave Bray of Madison Rising, and Tammie Davis, along with America Super Group's Daniel Epperson, a new and upcoming country artist.

A delegation from Rolling Thunder® Inc. Flame of Freedom will meet with the Lt Governor of NC, Dan Forest at the Governor's Mansion in route to Washington. Mayor David Wear and Tourism Director Leon Downey of Pigeon Forge as well as City of Spencer City officials are all part of the welcoming ceremonies being held in cities along the route to Washington, DC. Rockie Lynne, a favorite performer among the military and veteran groups, performs at both Tilley's Harley Davidson in Salisbury, and the National Mall Awards Ceremony. "We are so encourage that communities such as Pigeon Forge, TN, and City of Spencer of North Carolina are putting forth great effort to welcome our Flame of Freedom campaign. Harley Davidson Dealerships are valuable community supporters as well. We appreciate government officials and local bike clubs and supporters coming out to welcome us in every media stop. It will only grow in future years", said Cheryl Piggott, the Rolling Thunder® Inc. Flame of Freedom Production Coordinator and Founder of partnering The Stars Foundation.

The Stars Foundation and its America Rising television series, expresses thanks to the Following event sponsors as well as Gordon Law Group, Rodan & Fields, Bell Helmets, Hyatt Place, Holiday Inn Express Newport, Travelink American Express, Hampton Inn Manassas, Garmin, Tucker Rocky and Sportsbikes4Hire.com.

Communities that are along the route are encouraged to show support for the riders, meet with Bodine and support Rolling Thunder® Charities Inc. a 501C(3) dedicated to helping all American Veterans and their families. Proceeds generated will go to Rolling Thunder® Charities Inc. and Rolling Thunder® Inc. through its national office.

The 2014 Rolling Thunder® Inc. Flame of Freedom Ride Schedule:

Day 1 Sunday May 11 Springfield, Missouri. Bass Pro Shops Headquarters

Day 2 Monday, May 12 Conway, Arkansas

Day 3 Tuesday May 13 Southaven, Mississippi

Day 4 Wednesday, May 14 - Franklin, TN Harley Davidson Cool Springs

Day 5 Thursday, May 15 - Knoxville, TN. Pigeon Forge, Tennessee - The Island & Newport, TN

Day 6 Friday May 16 - NC Statesville &Salisbury- Tilley's Harley Davidson

Day 7 Saturday May 17 - City of Spencer Parade

Day 8 Sunday May 18 - Raleigh, NC The Capitol

Day 9 Monday May 19 Raleigh, NC Governor's Mansion

Day 10 Tuesday May 20 Prince George, Va

Day 11 Wednesday May 21 Quantico, Va

Day 12 Thursday May 22 Washington, DC

Day 13 Friday May 23 Dublin Va, UAW Office at Volvo and Manassas, Va

Day 14 Saturday May 24 Washington, DC

Day 15 Sunday May 25 National Mall, Washington, D.C.