



A Campaign of the Stars Foundation

FOR GOD AND COUNTRY

In God We Trust



**Honoring Our American Heritage
Celebrating our Future**

13 Episodes Made for an American Television Audience

www.TheStarsFoundation.net

Dolly Parton Music Video for “Lean on Me” World Orphans Day



Music Video Shoot at the National Mall, Washington, DC on November 7, 2020

Patriotic Film Shoot Locations



FOR GOD AND COUNTRY

Courage, Honor, Sacrifice

The *Stars Foundation*™ in association with *Iceman Television*™ is producing a patriotic television series being made for broadcast in America. For *GOD And COUNTRY*™ commemorates our American Heritage while Refueling a nation with National Pride. The message that God brings hope to a hurting nation, "In God we Trust", is conveyed through strong visuals, powerful voice over narration and high profiled interviews with people of influence and celebrities. Our purpose is to encourage viewers to "Stand by the Constitution", and to return to the prin-

For *GOD And COUNTRY*™ is an amalgamation of educational, point-of-interest and inspirational content showcasing our American Heritage and Patriotism with a strong Message of Hope. The 13-episode series is built upon the framework of a historical and inspirational program structure, utilizing "Featured Segments", in a high impact magazine style format. Episode content is spawned from a coalition of high profiled events and sites, showcasing festivities, mass consumer gatherings and historical sites that are tied to a patriotic display of American Pride. For *GOD And COUNTRY*™ has been cleared for broadcast in America, guaranteeing sponsors a tangible media campaign. Iceman Television® retains 100% creative control in all areas of production, working hand-in-hand with sponsors, celebrities, and charitable partners in association with the network carrier, the National Religious Broadcast Television Network



The series is enhanced by high profiled artists performing at our national and international events. Celebrity Supporters of *The Stars Foundation*™, within the music industry have joined forces to produce a benefit CD compilation featuring the Dolly Parton World Orphans Day Theme Song, "Lean on Me". Television viewers will be encouraged to purchase on-line merchandise and products, with proceeds aiding the Victory Mountain Retreats and the Country Music Cares World Orphans Fund campaigns of *The Stars Foundation*™.



Lt. Governor Dan Forest, NC gives his Testimony to Cheryl and husband Roger J. Piggott and Geoff Bodine (NASCAR) at National Mall on Nov. 7, 2020

The Stars Foundation's Theme Song

"Lean on Me"

Performed by Dolly Parton

Showcased in 26 Television Episodes



Hearts on Fire TV, For God and Country TV



Honorary Global Patron - World Orphans Day

With a high energy version of The Star Spangled Banner, opening the each episode, and closing with Dolly Parton and Friends version of Lean on Me, the series will uplift and inspire the armchair viewers to unite in love and patriotism for our country.

A key highlight element with the "Behind the Song" segment, features selected patriotic songs that reflect our Love for America. We have selected songs that best represent our country and the sacrifices the Military and Citizens have made to be able to preserve freedom as a way of life. Dolly Parton World Orphans Day Music Video Shoot will be at the National Mall, Washington, DC November 7th, 2020 with a benefit concert.

Shawn Parr, the Voice of American Country Music and the Country Music Cares Campaign of The Stars Foundation, gives an introduction of the song selected for the week, with interview questions directed to the Songwriter about the inspiration behind the song. Shawn Parr, on the Road with the World Orphans Day Media Caravan, will be gathering additional celebrity content and interviews for segments inclusion within both the HEARTS on Fire and For GOD and Country television programming.

Country artist, Lena Paige will add color commentary and augment segment production with on location "Sound Bites" with various artists and songwriters, completing a full Country Music flavor into the patriotic programming.

MEDIA & BROADCAST

Celebrating Peace, Unity & Freedom

Celebrity Performances & Interviews, Patriotic, Cultural & Historic Events, Diversified Filming Platform

National Pre-Promotional Campaigns Include:
Dolly Parton World Orphans Day Theme Song – Music Video Shoot
World Orphans Day International Radio Simulcast
Flame of Peace International Concert Tour
"See separate attachments for each Campaign"



Lee Greenwood
Performed God Bless the USA at our Veterans Festival



Rockie Lynne Charlie Daniels Pentagon, Rolling Thunder Buddy Jewell Jeff Bates



SAVANNAH  ENTERTAINMENT



FOR GOD AND COUNTRY

On-Air Hosts



Roger J. Piggott is the CEO of Iceman Productions, known worldwide for creation of Blue Chip Corporate Campaigns including; Independently Produced Television Production, Event Management, Concerts and Mass Consumer Promotions. Roger specializes in "Ready-to-Air" regularly scheduled television programming for a global audience. With more than 550 episodes in worldwide distribution, he is highly respected amongst Celebrities, Dignitaries, and Government Officials and proudly supports the American and Canadian Armed Forces.

Shawn Parr is no stranger to Country Music Radio. He has been the voice of Dick Clark Productions for the past two decades, and his work includes announcing the American Music Awards, the Golden Globes and the Academy of Country Music Awards. Shawn's national radio show "Across the Country with Shawn Parr" will be interviewing celebrities and dignitaries from the Country Music Cares events; United Nations World Orphans Day campaign (09/18/2020), and the Flame of Peace Tour.

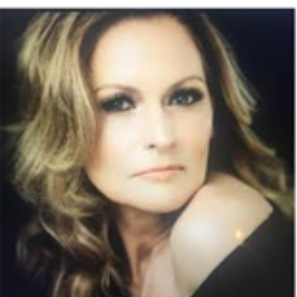


Field Correspondents



Geoff Bodine is ranked as one of the top 50 NASCAR Drivers of all time with more than 18 Cup championships and 600 wins. Geoff has won the Daytona 500, and won a GOLD Medal in the OLYMPICS for the men and BRONZE for the women with the NASCAR based design of the Bo-Dyn Bobsled project. Geoff holds 3 Guinness World Book of Records. Geoff traveled with Roger and Cheryl Piggott with The Stars Foundation for the Rolling Thunder filming process of For God and Country, and served as the Rolling Thunder Flame of Freedom Grand Marshall.

Cheryl R. Piggott is the founder of World Orphans Day, and The Stars Foundation. With over 30 years in philanthropic works, which include building strong relationships with global dignitaries. She has worked in cause related marketing campaigns with Dolly Parton, Vince Gill, Willie T Ribbs, Bill Cosby, Geoff Bodine, and Tanya Tucker. Cheryl has developed numerous events and celebrity enhanced promotional campaigns, creating over \$114,000,000 in goods-in-kind given to non-profits worldwide. Results driven, Cheryl, facilitated the move of The Cosby Pro Am Golf Tournament from Pebble Beach, California to Bermuda Run, North Carolina, generating millions of dollars in economic impact in her home state.



Lena Paige is an American Country Music Singer, Songwriter and a 'behind the scenes' correspondent adding vitality and a lighthearted spirit to the television production process. Lena is well versed 'on-stage', performing at many of our events and recently recorded a duet with Tanya Tucker, called Joan of Arkansas.

VICTORY MOUNTAIN RETREATS

A PORTION OF FOR GOD AND COUNTRY

Television proceeds will support the Victory Mountain Retreat Centers
in North Carolina, Tennessee & Arizona



Victory Mountain Retreats™ work closely with our Non Profit Partners to operate the retreats and serve the children. Our mandate with The Stars Foundation™ is to purchase and build retreat centers with the help of Nashville, NASCAR, Professional Sports Celebrities, and Philanthropists who donate to the cause.

Victory Mountain Retreats™ are amazing weekends of non-stop fun and excitement in the great outdoors. It's for the children (ages 8 to 18) of our brave Military Service Members. Victory Mountain Retreats™ are a wonderful opportunity for youth to share amazing adventures and doing just about everything you can do enjoying fresh air and nature. The retreats are available to youth at risk and military children with priority given to Children of Wounded, Disabled or Fallen Military Service Members. The centers provide a fun and developmental experience where kids are free to be kids, a part from the day-to-day challenges they face.



Children participate in traditional camp experiences, including; horseback riding, canoeing, swimming, fishing, and water based activities, while learning new skills, building character, and making new friends. Activities for Children of our Fallen or Wounded Heroes include; Zip Lining, Kayaking, Horse Back Riding, Hiking and Parachuting with our charity partner, Children of Our Fallen Heroes.



In Association With



Roger J. Piggott

**Blue Chip Corporate Campaigns,
Television & Media Relations**

**Tel: : (704) 978-9054 | Email: Roger@TheStarsFoundation.net
49 Music Square West, Suite 505, Nashville, TN 37203**

© Iceman Television 2020