

Ride for Life Across America

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From THE STARS FOUNDATION



“Ride For life Across America”
 LAUNCHING SEPTEMBER 2023

National Suicide Prevention & Mental Illness Awareness Campaign

Fast Facts

- In 2020, Suicide was the leading cause of death of the people ages 10-14 and 25-34
- Veterans and the LGBT communities have the highest percentage of suicide.
- Approximately 1 person every 40 seconds attempts suicide
- Veterans have an adjusted suicide rate that 52.7 times greater than the non-veteran adult population.
- More than 700,000 people die globally by suicide every year.
- For every 1 death by suicide, there were over 25 attempted suicides

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“One Man’s Word”

September 1st – 20th 2023

The Stars Foundation is pleased to announce Pastor Roger J. Piggott with the *HEARTS on Fire Ministries* will be the Grand Marshall for the **Ride for Life** campaign coinciding with **September’s National Suicide Prevention** month in the USA. The ride is targeting the Veteran community as **“The Cost of Freedom Isn’t Free ... Ask a Vet.”** The demographics associated with Veterans and suicide is 52.7% greater probability than the general population.

“THE COST OF FREEDOM IS BURIED IN THE GROUND”
WE ALL CAN MAKE A DIFFERENCE.





Billy Graham Rapid Response Ministry



Stars Foundation – HEARTS on Fire Ministries



Roger J. Piggott – Ride For Life, Grand Marshall

The **“Ride for Life Across America”** will generate raw footage for two one-hour TV specials, which will convey the work of *Street Minister Roger J. Piggott*, and activists and service groups from **Myrtle Beach, South Carolina to Long Beach, California, September 1st – 20th, 2023**. Roger will be carrying the ashes of a dear friend, **Gina Spencer**, who succumbed to suicide, as per her wishes. The ashes of Gina will be put to rest off of *Route 66* at the *Bikers Graveyard at Sitgreaves Pass, AZ*. Gina lost the fight following a lengthy battle with mental illness, substance abuse and depression.

Roger conveys a strong message of hope to the veterans and other marginalized people with mental illness, PTSD, and thoughts of Suicide. These television specials will focus on the current pandemic of SUICIDE among Veterans, First Responders, *Teens, Homeless, Native Americans, LGBTQ and Addicts*. The television specials created from the 5,000-mile ride will serve as a promotional vehicle to educate the public while directing the depressed and distraught to counseling and treatment resources. The 20-day, 26 city ride is full of media stops along the way designed to provide awareness to the **National Suicide Helpline, Veteran** related services, and **Street Ministry Groups**.



Gina Spencer’s Motorcycle – Birds of Prey

This is **One Man’s Journey**, and his resolute commitment to his friend to honor her dying request to be buried at the *Bikers Graveyard*. Subsequently, grieving survivors of two other families, who have fallen victim to suicide, have requested that Roger carry the remains of their beloved ones to their final resting spot as well.

The **HEARTS on FIRE Ministry** team will communicate the seriousness of the “Suicide Pandemic” especially among veterans. The date of the ride is set for early September 2023. The start of the national ride will commence in **Myrtle Beach, SC** whereby Roger will be taking a sampling of water from the **Atlantic Ocean** for a ceremony by Roger at the **Pacific Ocean** shoreline in **California**. Active military personnel among several Veteran riding clubs will escort the entourage from State Line to State Line.

The **Ride for Life** is supported by the well-known Nashville based charity, **The Stars Foundation**, that currently provides global humanitarian aid in many countries and is the facilitating organization behind **World Orphans Day**. *Roger J. Piggott* is the *Ordained Street Minister and lead pastor* for the **HEARTS On Fire Ministries**.

YOU CAN IMPACT THE LIVES OF OTHERS!

Donations are being welcomed to support the *Ride for Life* by visiting: www.IcemanProductions.tv

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