

PATRIOT NATION

*Honoring our American Heritage
Fighting for America's Future*



Television Overview & Sponsorship

A 26-Episode Television Series Showcasing

AMERICA'S PREMIERE PATRIOTIC EVENTS & AMERICAN HERITAGE SITES

AIRING

3rd Quarter 2024

Roku TV

Apple TV

ICEMAN
TELEVISION

TELEVISION
SYNDICATION

amazon fireTV



PATRIOT★NATION

Television Overview & Sponsorship

A 26 Episode Television Series Cleared for 2024 Broadcast

AMERICA'S PREMIERE PATRIOTIC EVENTS & AMERICAN STORIES OF VALOR

Patriot Nation is being produced for an American television audience. The Series features the country's premiere patriotic events and American cultural landmarks with celebrity country

music stars and dignitary interviews. Content includes a variety of high impact film shoot locations selected to inspire an American audience with national pride. Footage Collection Process is Complete with exception of 2 events Scheduled for the Fall of 2023 (World Orphans Day - F and **The Ride for Life** - Across America, August 26th - September 20th, 2023).

Two One-Hour Specials and National Ride being Filmed for the "**Ride for Life Campaign for Suicide Prevention, and Veteran Suicide Hotline 988 Vets Press 1**" In Broadcast Association with

ROKU TV

amazon fireTV



www.iceman.ca www.patriot-nation.tv

**Television and Segment
Sponsors now being
accepted**



In association with



SAVANNAH ENTERTAINMENT

Creator/Co-Executive Producer

SYNOPSIS

MAKE A LASTING IMPACT

“Arise for America’s Future”

Iceman Productions™ in collaboration with Savannah Entertainment™ has been commissioned to produce a patriotic 26-episode television series cleared for broadcast in America. The series commemorates our *American Heritage* while paying tribute and honoring our troops and veterans. The series, with the working title ***Patriot Nation***, will be syndicated through a comprehensive network of regional cable and on-line streaming platforms which include **Comcast, Iceman TV on Roku, Apple TV, and Amazon Fire** and on the **NRB Television Network** reaching 50+ million households per each episode airing.



Produced for an American television audience, ***Patriot Nation*** features the country’s premiere patriotic sites, events, concerts, and rallies. Content includes a variety of high impact film shoot locations selected to inspire an American audience with National Pride. The series showcases a variety of festivity highlights and musical performances captured from several historic sites and mass consumer attended events, attracting more than 3 million attendees annually. The foundation for the series is the American Armed Forces, Veterans and their supporters, motorcycle enthusiasts and country music fans. ***Patriot Nation*** focuses on what makes our nation great and looks back at heritage sites to explore the valor and courage of our founding fathers and early patriots. Specially-produced segments showcase the veterans’ heartfelt “Stories of Valor.” Engaging high profiled public figures, combined with celebrity concert highlights and complementary music video footage provides the platform for a heartfelt message of Love for America. The series is designed to convey an ardent passion to return America back to its greatness. Our hosts provide a detailed look at what draws millions of attendees to numerous patriot gatherings in an easy-to-follow storyboard.

Patriot Nation is being produced as a prime time “magazine style” television series with syndicated broadcast throughout America and select Caribbean, South American, Asian, and European countries.

Iceman Productions™ is a full-service production company specializing in television production and syndicated broadcast of “Network Ready to Air” programming. Each of the unique film shoot locations serves as a vehicle to showcase American Pride. The 26-episode series is slated for broadcast the 3rd quarter of 2024 including coverage of the historic *Rolling Thunder™ 25th Anniversary Flame of Peace* ride along with the national coast-to-coast

Ride for Life - Across America advocating for Suicide Prevention and Mental Health Awareness. (Right) Laughlin Veterans Festival; Geoff Bodine, VFW President, Roger Piggott, American Legion Riders, Cheryl Piggott & T.A.P.S. Dir.



PATRIOT★NATION

Sponsor Benefits

SYNDICATED TELEVISION BROADCAST, PATRIOTIC SITES, EVENTS & PEOPLE

P*atriot Nation* offers sponsors national exposure through a combined multi-media campaign consisting of syndicated television broadcast, On-Line Streaming, live consumer events/performances, radio and print media campaigns. The series will be enhanced by the country music industry with production of a compilation *Patriot Nation* country music CD. A portion of the proceeds will support the *Children of Fallen Heroes Fund* of *The Stars Foundation*™. *Patriot Nation* provides sponsors with access to one of the finest patriotic and military audiences better known as “Super Consumers.” Active military personnel are young and affluent and receive an average annual compensation of more than \$54,000.00 (vs. \$33,700 for all U.S. adults). Nearly 55% of them are married and are heads of household.

Category Exclusivity

Title and/or Presenting positioning within 26 episodes
Category exclusivity for product/service as defined in production and broadcast agreement

Television

Title and/or secondary positioning within national broadcast
Commercial inventory guaranteed
Customized featured product highlights & segments
CEO “on-air” interview and sponsor profile
Bumpers “This program brought to you by”...
Supportive voice over sponsor commentary
Opening/closing credits
Brand exclusivity

Promotional & Rights

VIP Exclusives, Entertainment & Hospitality
Celebrity Meet & Greet – Major Sponsors
Rights to use logos in non-associated campaigns
Onsite appearances of celebrity host team for Corporate and/or Dealer/Ride Stop By

Advertising

Inclusion in pre-promotional commercial spots
Inclusion in Eastern U.S. Billboard Campaign
Beloved Ones Memorial Card & Name Spoken at Burial Service, Route 66 Cemetery, AZ
Sponsor showcase on The Stars Foundation website

**Delivering Networks with Programming & Sponsors
Creative Advertising & Television Campaigns
Is Our #1 Business...Brand Exclusivity Guaranteed!**



ICEMAN
TELEVISION

God Bless America

PATRIOTISM ★ COURAGE ★ HONOR ★ SACRIFICE

TREATMENT

MAKE A LASTING IMPACT

“Arise for America’s Future”

Following the first commercial break, our hosts introduce the viewer to the featured event highlights intermixed with high impact partner content segments. The entire series is built within the framework of a “Magazine Style” easy-to-follow production format, proven to hold the armchair viewer, while providing a **“Patriotic Flavor”** with the celebrities, dignitaries, and hosts. After another commercial break, we feature event highlights and point-of-interest content stories. Each episode contains a close look at the heartfelt **“Stories of Valor”** from philanthropic causes tied to each event. Content partners are showcased in specially-produced segments promoting their events and their causes.



Production Team

Roger J. Piggott, a career television production maverick, produces and syndicates creative television properties including the *International Long Drive Golf Championship Series*, *Caribbean Offshore Powerboat Championship Series* and currently has over 350 episodes in global circulation. Roger will execute the **“Ride for Life”** as a coast-to-coast media campaign to spread a message for **Suicide Prevention & Veteran suicide Hot-line 988 Vets - Press 1** honoring our **Troops** and **Fallen Heroes**, August 26th - September 20th, 2023.



NASCAR Celebrity On-Air Host

Geoff Bodine is ranked as one of the top 50 NASCAR Drivers of all time. Geoff has won the **Daytona 500**. He has won a **GOLD Medal** in the **OLYMPICS** for the men and **BRONZE** for the women in the sport of **Bob Sled Racing** and helped design the aerodynamic bobsled that won **GOLD**. He holds **3 Guinness World Book of Records**. Geoff has been an avid motorcycle enthusiast for more than 40 years.



Hollywood Celebrity On-Air Host

Rockie Lynn served 3 years in the Army in the 82nd Airborne at Ft Bragg. His first country music single **“LIPSTICK”** soared to # 1 on billboard charts for 10 consecutive weeks. As a country music artist, Rockie produced his **Songs for Soldiers** CD donating a percentage of proceeds to troop related charities. His song **“We Want to Thank You”** is a tribute to our Vietnam Veterans.



After a final commercial break, we bring the viewer back to the Hosts for a final wrap that includes a “Sneak Peak” look at the next week’s profiled episode. Programming represents 26 weeks on national television contracted by network partners providing “Unlimited” broadcast. The credit roll follows with the opening theme and inset montage of the content sponsors’ logos. Production sponsors are featured as the Base Advertisers throughout the series and are incorporated into the post-production process. Production sponsors represent the “backbone” to the production process. **Iceman Productions™** maintains 100% creative control in all areas of production along with the syndicated broadcast.



Lt. Gov Dan Forest,
Cheryl & Roger



Rebecca Holden - Highway Billboard



Cheryl & Geoff Bodine
NASCAR