



# Praise Pups for Jesus

Ministry Overview



Children's 13-Episode Television  
Cartoon Series, Sunday School  
Curriculum & Concert Tour



Jumper

Diamond

Sparkles

Star

Beaner



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"DEMO REEL"



**Pastor Roger J. Piggott**

Executive Producer/Director  
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"MUSIC TRACKS"



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[www.IcemanTelevision.com](http://www.IcemanTelevision.com)

# MINISTRY OVERVIEW

The PRAISE PUPS FOR JESUS campaign was designed to win children of all ages to Jesus Christ as Lord and Savior. Austin Turner's graphic cartoon dog drawings and life-like characters perform and inspire children to develop a spirit of Praise and Worship through music and visual expression.

PRAISE PUPS FOR JESUS is a combined regularly scheduled network television cartoon series, Sunday School Bible Study, with Live Concert Performances in select cities on the global stage. The Hearts on Fire Ministry campaign is being produced for a worldwide children's audience. The series will bring the powerful message of Hope, Love and Peace through syndicated television media broadcast, music and a 13-week Sunday school Bible study curriculum. The concept is designed to be a tool for the youth of the world to develop strong character, provide hope and inspiration to Praise and Worship our Lord and Savior.

A PRAISE PUPS FOR JESUS song is performed within each episode aired on television throughout the 13-week regularly scheduled children's cartoon series programming. Syndication will be worldwide through the Iceman Television consortium of syndicated network partners. A regional concert tour will follow in association with the televised cartoon series which is designed to reach all youth audiences but specifically ages 3 through 10.



# **PRAISE PUPS FOR JESUS**

What makes the PRAISE PUPS FOR JESUS television series, Sunday School Curriculum and Musical Concert Performances unique and impactful is how the message is presented to the children. It is dynamic, entertaining and uplifting with each episode providing a means for a child to cope with real life situations in and outside the family structure. The spirit-filled concept is designed to target, educate and inspire children via a television cartoon series or in the Sunday school classroom via an inspirational and uplifting message, delivered in part through a musical performance.

Storyboards are tied to current Real Life issues facing today's children such as: parental alcohol & drug abuse at home, domestic violence, Divorce, suicide, disrespecting authority, promiscuity and child abuse, bullying, and the problems facing children with regards to social media, etc.

PRAISE PUPS FOR JESUS concert performers are professional musicians who headline at schools, churches, and large public venues for free concerts and as a matinee performance during domestic and international ministerial crusades. The group of talented musicians will be dressed accordingly in our designer Praise Pups clothing and tennis shoes, wearing life-like character dog heads and costumes performing our professionally recorded songs to a live children's audience.



Corporate sponsorship, Parachurch Ministries, Christian Foundations, Donors and Christian Educational Institutions are being targeted for the funding of the total underwriting of PRAISE PUPS FOR JESUS business model and syndicated broadcast and tour.





Information and the classroom instructors' materials will be available on the PRAISE PUPS FOR JESUS website for our church and ministry partners globally. As the Musical Performance will be staged at large capacity venues, participating churches and Boys and Girls Clubs throughout the region will be invited to attend on a no charge basis.



PRAISE PUPS FOR JESUS logo and brand merchandising will appear on school notebooks, backpacks, stuffed Praise Pups Dogs, and lunchboxes. Additionally, Praise Pups Music Soundtracks will be merchandised on-line along with clothing and other items as a means for revenue generation during the concert performances.



Advertising and promotions, appearances and booking for concerts are a few of the deliverables currently available through Iceman Television.  
[www.IcemanTelevision.com](http://www.IcemanTelevision.com)



Phase II of the business model is to expand the PRAISE PUPS FOR JESUS cartoon series and the Sunday school curriculum, and the Musical Performances to be distributed in Spanish language as part of the international television campaign and reach for the targeted demographic.

## PRAISE PUPS GOES SPANISH!



All audio soundtracks are owned and have been registered with BMI, Nashville, Tennessee. Austin Turner is presently the sole artist/songwriter responsible for the music scores. The Praise Pups for Jesus soundtracks were recorded in Nashville, TN at Nashville Connection Recording Studio, owner, producer, musician, Mark Dreyer. Top notch musicians and singers were hired for the PRAISE PUPS FOR JESUS recording sessions, and we own all master music and recording rights exclusively.



The Stars Foundation, a Nashville based 501c3, will be utilizing relations with “The Voice” and “American Idol” winners and other known celebrities and writers to create additional music tracks according to the storyboards currently in production.

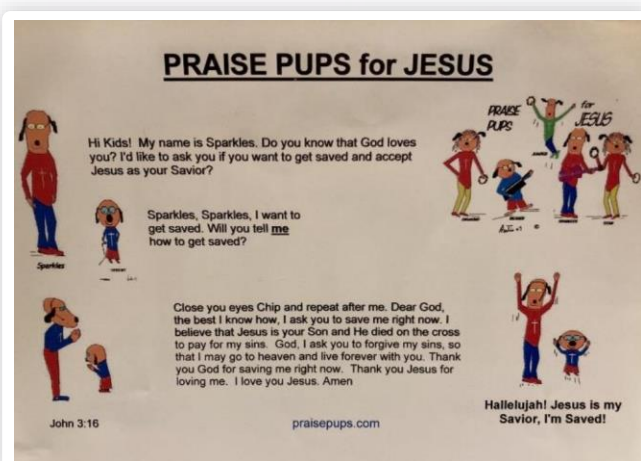


# CHILDREN'S INVITATION CARDS and CERTIFICATES

PRAISE PUPS FOR JESUS Certificates are distributed at the end of the Sunday school curriculum. Upon exiting a live concert performance attendees are given Invitation Cards printed on both sides to all children. The PRAISE PUPS FOR JESUS certificates and invitation cards showcase the numerous benefits associated with being a follower of Jesus Christ.



## FRONT & BACK OF INVITATION CARD



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## **ADVERTISING,** **SPONSORSHIP** **and/or DONATIONS**



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